

# CONTRACT



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<b>Contract / Revision</b> 477036 /		<b>Alt Order #</b> 06146326
<b>Product</b> J OCEGUERA 4 CONGRES		
<b>Contract Dates</b> 10/09/12 - 10/15/12		<b>Estimate #</b> 1186
<b>Advertiser</b> J Ocegura 4 Congress		<b>Original Date / Revision</b> 10/08/12 / 10/08/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KVVU	<b>Account Executive</b> Teresa Difuria	<b>Sales Office</b> TELEREP-PHIL
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b> 104	<b>Product Code</b> 111
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Greer Margolis Mitchell Burns, Inc (GMMB)**  
**3050 K St NW**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 3	KVVU	10/09/12	10/15/12	Katie Couric	2-3p		:30			NM	8	\$5,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--	1				\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/15/12-10/15/12	Katie Couric	1-2pm	M-----	:30		\$275.00	NM		
	Ⓜ	MG for 10.3.3.1,4.2.6.3,18.1,5.1,8.4,20.1,15.1,16.1										
	5	KVVU	10/15/12-10/15/12	Anderson Cooper	2-3p	M-----	:30		\$300.00	NM		
	Ⓜ	MG for 10.3.3.1,4.2.6.3,18.1,5.1,8.4,20.1,15.1,16.1										
	6	KVVU	10/15/12-10/15/12	Dr Oz	3-4p	M-----	:30		\$350.00	NM		
	Ⓜ	MG for 10.3.3.1,4.2.6.3,18.1,5.1,8.4,20.1,15.1,16.1										
	7	KVVU	10/15/12-10/15/12	Special Early News	Special Early New	M-----	:30		\$550.00	NM		
	Ⓜ	See MG 3.9,3.10,3.11										
	8	KVVU	10/15/12-10/15/12	BB League Championships	1pm-8pm	M-----	:30		\$3,250.00	NM		
	Ⓜ	MG for 10.3.3.1,4.2.6.3,18.1,5.1,8.4,20.1,15.1,16.1										
	9	KVVU	10/15/12-10/15/12	Special Early News	Special Early New	M-----	:30		\$450.00	NM		
	Ⓜ	MG for 11.1,3.7										
	10	KVVU	10/15/12-10/15/12	TMZ	M-Sa 8-10p/Su 7-1M	-----	:30		\$650.00	NM		
	Ⓜ	MG for 11.1,3.7										
	11	KVVU	10/15/12-10/15/12	Extra	M-F 1:05-1:35am	M-----	:30		\$75.00	NM		
	Ⓜ	MG for 11.1,3.7										
N 11	KVVU	10/09/12	10/15/12	Extra	M-F 7-730p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--	1				\$625.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/09/12-10/15/12	Extra	M-F 7-730p	MTuWThF----	:30		\$625.00	NM		
		See MG 3.9,3.10,3.11										
N 24	KVVU	10/14/12	10/14/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S	1				\$1,200.00			
N 25	KVVU	10/14/12	10/14/12	Extra Weekend	Sun 2-3am		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S	1				\$75.00			
<b>Totals</b>											<b>25</b>	<b>\$15,465.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

Contract Agreement Between:



KVVU TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

<u>Contract / Revision</u> 477036 /		<u>Alt Order #</u> 06146326
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> J OCEGUERA 4 CONGR	<u>Estimate #</u> 1186
<u>Advertiser</u> J Oceguela 4 Congress		<u>Original Date / Revision</u> 10/08/12 / 10/08/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	25	\$15,465.00	\$13,145.25
<b>Totals</b>	25	\$15,465.00	\$13,145.25

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

Contract / Revision	Alt Order #
477036 /	06146326

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	J OCEGUERA 4 CONGR	1186

Advertiser	Original Date / Revision
J Ocegura 4 Congress	10/04/12 / 10/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				1	\$400.00			
N 11	KVVU	10/09/12	10/15/12	Extra	M-F 7-730p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				1	\$625.00			
N 12	KVVU	10/09/12	10/15/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				2	\$700.00			
N 13	KVVU	10/09/12	10/15/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				2	\$275.00			
N 14	KVVU	10/13/12	10/13/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$1,500.00			
D 17	KVVU	10/14/12	10/14/12	NFL Late Game	NFL Late Game		:30			NM	0	\$0.00
D 19	KVVU	10/14/12	10/14/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	\$0.00
D 21	KVVU	10/10/12	10/10/12	The X Factor	The X Factor		:30			NM	0	\$0.00
N 22	KVVU	10/09/12	10/14/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWT--S				1	\$95.00			
N 23	KVVU	10/09/12	10/12/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				1	\$195.00			
Totals											22	\$14,190.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	22	\$14,190.00	\$12,061.50
<b>Totals</b>	<b>22</b>	<b>\$14,190.00</b>	<b>\$12,061.50</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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OCT8/12 16.34  
\*\*\* KVVU-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_  
BUYER NAME MAURA GILROY  
SALES PRSN PH- TERESA DIFURIA

	CLASS:	NATL.	LOCAL	REGIONAL
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	CLASS:	NATL.	LOCAL	REGIONAL
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	CLASS:	NATL.	LOCAL	REGIONAL
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DATE OCT8/12 16.34

DATE OCT8/12 16.34

TO ROSE  
FR NIKKI  
COULDNT OK M3- WRAPPING WEEKS 31-33  
CCREATED AND OK'D M4 SEE LINES  
TOTAL SAME  
PLS CNF THANKS

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

PROGRAM : NEWS  
ORD COM1: SPOTS N/A DUE TO NLCS GAME. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.  
PART OF A MAKEGOOD MADE UP OF LINES 22-26

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	ES		700P-730P	30		\$625.00	10/9	10/15	0		TU-F,M	0
PROGRAM : EXTRA ORD COM1 : CANCELED SPOTS CON COM1 : EXTRA												
31	A		400P-430P	30		\$450.00	10/15	10/15	1		MON	1
PROGRAM : NEWS ORD COM1 : SPOTS N/A DUE TO PRG CHG AND RATE NOT AT LUR. THIS IS A MAKE-GOOD FOR OCT15 ON LINE-25 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT9 ON LINE-11 FOR 1 SPOT/WK												
32	A		930P-1000P	30		\$650.00	10/15	10/15	1		MON	1
PROGRAM : TMZ ORD COM1 : SPOTS N/A DUE TO PRG CHG AND RATE NOT AT LUR. PART OF A MAKEGOOD MADE UP OF LINES 31-33												
33	A		105A-135A	30		\$75.00	10/15	10/15	1		MON	1
PROGRAM : EXTRA ORD COM1 : SPOTS N/A DUE TO PRG CHG AND RATE NOT AT LUR. PART OF A MAKEGOOD MADE UP OF LINES 31-33												
STATION MAKEGOOD OFFERS: M3 REJECT BUY#25 MISSED: MON/400P-430P OCT15 30S \$550.00 (OCT8/12) BUY#11 TV-F,M/700P-730P OCT15 30S \$625.00 OFFER: MON/400P-430P OCT15 30S \$450.00 PLS ADVISE. & MON/930P-1000P OCT15 30S \$650.00 & MON/105A-135A OCT15 30S \$75.00 CMT: SPOTS N/A DUE TO PRG CHG AND RATE NOT AT LUR.												
M4 OK'D BUY#25 MISSED: MON/400P-430P OCT15 30S \$550.00 (OCT8/12) BUY#11 TU-F,M/700P-730P OCT9 30S \$625.00 OFFER: MON/400P-430P OCT15 30S \$450.00 PLS ADVISE. & MON/930P-1000P OCT15 30S \$650.00 & MON/105A-135A OCT15 30S \$75.00 CMT: SPOTS N/A DUE TO PRG CHG AND RATE NOT AT LUR.												
OCT/12 15465.00											CONTRACT TOTAL 15465.00	
											TOTAL SPOTS 25	

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS

MARKET TOTALS \$104,560

KVVU 25%

KSNV 21%

KTUD 1%

KLAS 29%

KTNV 24%

KVMY 0%

KVCW 0%

CABL 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6146326 TRF# 477036 REP: TEL# 610-293-4100  
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT8/12 16.32  
\*\*\* KVVU-TV \*\*\* \*\*CHANGES\*\*

ADV #	ADV. NAME
AGY # 1051	POLI/J OCEGUERA/D/CON/NV
	GREER, MARGOLIS, MITCHELL

REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_  
BUYER NAME MAURA GILROY  
SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # \_\_\_\_\_

CLASS:	NATL.	LOCAL	REGIONAL
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PRDCT	J	OCEGUERA	4	CONGRES	EST#1186	COMMENTS: (LINE, ORDER)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE OCT8/12 16.32

॥

TO ROSE  
FR NIKKI  
\*\*\*\*\*  
IS REINVEST FR HL 6146326\*\*  
SEE LINES 29 AND 30  
NEW TOTAL \$15465 (+1275)  
PLS CNF THANKS

STA =

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

:LINE#:	REP	:	CD :	:	TIME PERIOD	:	LGTH :	:	SEC :	:	RATE	:	START	:	END	:	SPTS:	:	WEEK	:	DAYS	:	TOTL:
:	LINE#:	:	:	:	:	:	:	:	:	:	:	:	DATE	:	DATE	:	/WK:	:	INVT	:	:	:	SPTS:

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AGENCY ADVERTISER CODE = 104      AGENCY EST# = 1180
AGENCY PRODUCT CODE = 111

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29	A	1045P-1100P	30	\$1,200.00	10/14	10/14	1	SUN
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PROGRAM : SPORTS PLUS
ORD COM1 : REINVESTED $$ FR HL 6146325
CON COM1 : SPORTS PLUS
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS

30	A		230A-300A	30		\$75.00	10/13	10/13	1		SAT	1
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PROGRAM : CSI MIAMI  
 ORD COM1 : REINVESTED \$\$ FR HL 6146325  
 CON COM1 : CSI MIAMI

STATION MAKEGOOD OFFERS:  
 M3 UNRESL BUY#25 MISSED: MON/400P-430P OCT15 30S \$550.00 (OCT8/12)  
 BUY#11 TU-F, M/700P-730P OCT15 30S \$625.00  
 OFFER: MON/400P-430P OCT15 30S \$450.00 PLS ADVISE.  
 & MON/930P-1000P OCT15 30S \$650.00  
 & MON/105A-135A OCT15 30S \$75.00

CMT: SPOTS N/A DUE TO PRG CHG AND RATE NOT AT LVR.

OCT/12 15465.00 CONTRACT TOTAL 15465.00  
 TOTAL SPOTS 23

MARKET TOTALS \$104,560 KVVU 25% KSNV 21% KLAS 29% KTNV 24% KVMY 0% KVCW 0% CABL 0%  
 KTUD 1%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



REP: TEL# 610-293-4100 FAX# 610-225-1191  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT4/12 09.42  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

ADV #	ADV. NAME	POLI/J OCEGUERA/D/CON/NV
AGY # 1051	AGY. NAME	GREER, MARGOLIS, MITCHELL

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	MAURA GILROY	
SALES PRSN	PH- TERESA DIFURIA	

WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 6146326 CLASS: NATL.

PRDCT	<u>J OCEGUERA 4 CONGRES</u>	<u>EST#1186</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT4/12 09:42

REP: TO ROSE  
TO NITZ

TO ROSE  
FR NIKKI  
\*\* REVISION  
SEE LINES 1-14 26 17 19 21 ADD 27-28  
NEW TOTAL \$14190 (-11950)  
PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

:LINE#:	REP	CD :	TIME PERIOD	:	LGTH :	SEC :	RATE	:	START DATE	:	END DATE	SPTS /WK:	WEEK INVT :	DAYS	TOTL :SPTS:
:LINE#:	:	:	:	:	:	:	:	:	DATE	:	DATE	/WK:	INVT :		SPTS:

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AGENCY ADVERTISER CODE = 104      AGENCY EST# = 1186
AGENCY PRODUCT CODE = 111

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1	*	1000A-1100A	30	\$250.00	10/9	10/15	0	TU-F,M	0
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PROGRAM : DR OZ
ORD COM1 : CANCELED SPOTS
CON COM1 : DR OZ
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
9	*		600A-700A	30		\$725.00	10/9	10/15	3		TU-F,M	3
PROGRAM : FOX5 NEWS 6A												
ORD COM1: CANCELED SPOTS												
CON COM1: FOX5 NEWS 6A												
10	*		630P-700P	30		\$400.00	10/9	10/15	1		TU-F,M	1
PROGRAM : MORE ACCESS												
ORD COM1: CANCELED SPOTS												
CON COM1: MORE ACCESS												
11	*		700P-730P	30		\$625.00	10/9	10/15	1		TU-F,M	1
PROGRAM : EXTRA												
ORD COM1: CANCELED SPOTS												
CON COM1: EXTRA												
12	*		700A-900A	30		\$700.00	10/9	10/15	2		TU-F,M	2
PROGRAM : FOX5 MORNING NEWS												
ORD COM1: CANCELED SPOTS												
CON COM1: FOX5 MORNING NEWS												
13	*		900A-1000A	30		\$275.00	10/9	10/15	2		TU-F,M	2
PROGRAM : MORE LAS VEGAS												
ORD COM1: CANCELED SPOTS												
CON COM1: MORE LAS VEGAS												
14	RZ		1000P-1100P	30		\$1,500.00	10/13	10/13	1		SAT	1
PROGRAM : FOX 5 NEWS AT 10PM SAT												
ORD COM1: REVISED RATE												
CON COM1: FOX 5 NEWS AT 10PM SAT												
17	*		100P-400P	30		\$8,500.00	10/14	10/14	0		SUN	0
PROGRAM : FOX NFL (GAME 2)												
ORD COM1: CANCELED SPOTS												
CON COM1: FOX NFL (GAME 2)												
19	*		800A-900A	30		\$850.00	10/14	10/14	0		SUN	0
PROGRAM : FOX NEWS SUNDAY												
ORD COM1: CANCELED SPOTS												
CON COM1: FOX NEWS SUNDAY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	*		1000P-1100P	30		\$2,150.00	10/9	10/15	0		TU-F,M	0
PROGRAM : FOX 5 NEWS AT 10P ORD COM1 : CANCELED SPOTS CON COM1 : FOX 5 NEWS AT 10P												
3	*		200P-300P	30		\$275.00	10/9	10/15	1		TU-F,M	1
PROGRAM : KATIE COURIC ORD COM1 : CANCELED SPOTS CON COM1 : KATIE COURIC												
26	R		430P-800P	30		\$3,250.00	10/15	10/15	1		MON	1
PROGRAM : NLCS GAME ORD COM1 : SPOTS N/A DUE TO NLCS GAME. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 22-26												
4	*		300P-400P	30		\$300.00	10/9	10/15	0		TU-F,M	0
PROGRAM : ANDERSON COOPER ORD COM1 : CANCELED SPOTS CON COM1 : ANDERSON COOPER												
5	*		400P-500P	30		\$350.00	10/9	10/15	0		TU-F,M	0
PROGRAM : DR OZ ORD COM1 : CANCELED SPOTS CON COM1 : DR OZ												
6	*		500P-530P	30		\$550.00	10/9	10/15	1		TU-F,M	1
PROGRAM : FOX 5 NEWS AT 5PM ORD COM1 : CANCELED SPOTS CON COM1 : FOX 5 NEWS AT 5PM												
7	*		500A-600A	30		\$450.00	10/9	10/15	1		TU-F,M	1
PROGRAM : FOX5 NEWS 5A ORD COM1 : CANCELED SPOTS CON COM1 : FOX5 NEWS 5A												
8	*		530P-600P	30		\$625.00	10/9	10/15	2		TU-F,M	2
PROGRAM : FOX 5 NEWS AT 530PM ORD COM1 : CANCELED SPOTS CON COM1 : FOX 5 NEWS AT 530PM												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
21	*		800P-930P	30		\$5,350.00	10/10	10/10	0		WED	0
PROGRAM : X FAXTOR												
ORD COM1: CANCELED SPOTS												
CON COM1: X FAXTOR												
27	A		430A-459A	30		\$95.00	10/9	10/15	1		TU-F,M	1
PROGRAM : NEWS												
ORD COM1: ADD TO SCHED												
CON COM1: NEWS												
28	A		1100A-1200N	30		\$195.00	10/9	10/15	1		TU-F,M	1
PROGRAM : BETTER												
ORD COM1: ADD TO SCHED												
CON COM1: BETTER												
OCT/12			14190.00									
CONTRACT TOTAL												14190.00
TOTAL SPOTS												22

MARKET TOTALS \$104,560

KVVU 25% KSNV 21% KLAS 29% KTNV 24% KVMY 0% KVCW 0% CABL 0%

KTUD 1%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

## CONTRACT



KVVU TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

<b>Contract / Revision</b> 477036 /		<b>Alt Order #</b> 06146326
<b>Product</b> J OCEGUERA 4 CONGRES		
<b>Contract Dates</b> 10/09/12 - 10/15/12		<b>Estimate #</b> 1186
<b>Advertiser</b> J Ocegura 4 Congress		<b>Original Date / Revision</b> 09/26/12 / 09/26/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KVVU	<b>Account Executive</b> Teresa Difuria	<b>Sales Office</b> TELEREP-PHIL
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b> 104	<b>Product Code</b> 111
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)  
3050 K St NW  
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 3	KVVU	10/09/12	10/15/12	Katie Couric	2-3p		:30			NM	7	\$4,955.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/09/12-10/15/12	Katie Couric	2-3p	MTuWThF----	:30		\$150.00	NM		
			See MG 3.4,3.5,3.6,3.7,3.8									
	4	KVVU	10/15/12-10/15/12	Katie Couric	1-2pm	M-----	:30		\$275.00	NM		
	Ⓜ		MG for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1									
	5	KVVU	10/15/12-10/15/12	Anderson Cooper	2-3p	M-----	:30		\$300.00	NM		
	Ⓜ		MG for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1									
	6	KVVU	10/15/12-10/15/12	Dr Oz	3-4p	M-----	:30		\$350.00	NM		
	Ⓜ		MG for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1									
	7	KVVU	10/15/12-10/15/12	Special Early News	Special Early News	M-----	:30		\$550.00	NM		
	Ⓜ		MG for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1									
	8	KVVU	10/15/12-10/15/12	BB League Championships	1pm-8pm	M-----	:30		\$3,180.00	NM		
	Ⓜ		MG for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1									
N 4	KVVU	10/09/12	10/15/12	Anderson	3-4p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/09/12-10/15/12	Anderson	3-4p	MTuWThF----	:30		\$175.00	NM		
			See MG 3.4,3.5,3.6,3.7,3.8									
N 5	KVVU	10/09/12	10/15/12	The Dr.Oz Show	4-5p		:30			NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$220.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/09/12-10/15/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$220.00	NM		
			See MG 3.4,3.5,3.6,3.7,3.8									
N 6	KVVU	10/09/12	10/15/12	Fox 5 News at 5	5-530p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				4	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/09/12-10/15/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$300.00	NM		
			See MG 3.4,3.5,3.6,3.7,3.8									

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Contract Agreement Between:



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV. 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 477036 /		<u>Alt Order #</u> 06146326
<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Product</u> J OCEGUERA 4 CONGR
<u>Advertiser</u> J Ocegura 4 Congress		<u>Estimate #</u> 1186
		<u>Original Date / Revision</u> 09/26/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 8	KVVU	10/09/12	10/15/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
	Week:	10/09/12	10/15/12	MTWTF--	4							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/09/12-10/15/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$325.00	NM		
	See MG 3.4,3.5,3.6,3.7,3.8											
N 10	KVVU	10/09/12	10/15/12	MORE Access	6-7pm		:30			NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
	Week:	10/09/12	10/15/12	MTWTF--	3							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/09/12-10/15/12	MORE Access	6-7pm	MTuWThF----	:30		\$185.00	NM		
	See MG 3.4,3.5,3.6,3.7,3.8											
N 15	KVVU	10/13/12	10/13/12	Without A Trace	Sa 3-4p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
	Week:	10/08/12	10/14/12	-----1-	1							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Without A Trace	Sa 3-4p	-----Sa--	:30		\$75.00	NM		
	See MG 3.4,3.5,3.6,3.7,3.8											
N 16	KVVU	10/13/12	10/13/12	Numb3rs	Sa 4-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
	Week:	10/08/12	10/14/12	-----1-	1							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Numb3rs	Sa 4-5p	-----Sa--	:30		\$75.00	NM		
	See MG 3.4,3.5,3.6,3.7,3.8											
N 18	KVVU	10/14/12	10/14/12	American Dad/Cleveland	7p-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
	Week:	10/08/12	10/14/12	-----1	1							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	American Dad/Cleveland	7p-8p	-----Su	:30		\$850.00	NM		
	See MG 3.4,3.5,3.6,3.7,3.8											
N 20	KVVU	10/11/12	10/11/12	Bones	Thu 9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
	Week:	10/08/12	10/14/12	---1---	1							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Bones	Thu 9p-10p	----Th-----	:30		\$2,300.00	NM		
	See MG 3.4,3.5,3.6,3.7,3.8											
Totals											48	\$26,140.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	48	\$26,140.00	\$22,219.00
<b>Totals</b>	<b>48</b>	<b>\$26,140.00</b>	<b>\$22,219.00</b>

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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## CONTRACT



KVVU TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

<b>Contract / Revision</b> 477036 /		<b>Alt Order #</b> 06146326
<b>Product</b> J OCEGUERA 4 CONGRES		
<b>Contract Dates</b> 10/09/12 - 10/15/12	<b>Estimate #</b> 1186	
<b>Advertiser</b> J Ocegueda 4 Congress		<b>Original Date / Revision</b> 05/18/12 / 05/18/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KVVU	<b>Account Executive</b> Teresa Difuria	<b>Sales Office</b> TELEREP-PHIL
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b> 104	<b>Product Code</b> 111
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/09/12	10/15/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				4	\$150.00			
N 2	KVVU	10/09/12	10/15/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$1,200.00			
N 3	KVVU	10/09/12	10/15/12	Katie Couric	2-3p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$150.00			
N 4	KVVU	10/09/12	10/15/12	Anderson	3-4p		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$175.00			
N 5	KVVU	10/09/12	10/15/12	The Dr.Oz Show	4-5p		:30			NM	3	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$220.00			
N 6	KVVU	10/09/12	10/15/12	Fox 5 News at 5	5-530p		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				4	\$300.00			
N 7	KVVU	10/09/12	10/15/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$325.00			
N 8	KVVU	10/09/12	10/15/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				4	\$325.00			
N 9	KVVU	10/09/12	10/15/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$375.00			
N 10	KVVU	10/09/12	10/15/12	MORE Access	6-7pm		:30			NM	3	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$185.00			
N 11	KVVU	10/09/12	10/15/12	Extra	M-F 7-730p		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 477036 /		<u>Alt Order #</u> 06146326
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> J OCEGUERA 4 CONGR	<u>Estimate #</u> 1186
<u>Advertiser</u> J Ocegura 4 Congress		<u>Original Date / Revision</u> 05/18/12 / 05/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
												Totals	
												Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/12	10/15/12	MTWTF--				2	\$325.00				
N 12	KVVU	10/09/12	10/15/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	5	\$1,750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/12	10/15/12	MTWTF--				5	\$350.00				
N 13	KVVU	10/09/12	10/15/12	More M-F 9-10a	M-F 9a-10a		:30			NM	3	\$525.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/12	10/15/12	MTWTF--				3	\$175.00				
N 14	KVVU	10/13/12	10/13/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$525.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	-----1-				1	\$525.00				
N 15	KVVU	10/13/12	10/13/12	Without A Trace	Sa 3-4p		:30			NM	1	\$75.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	-----1-				1	\$75.00				
N 16	KVVU	10/13/12	10/13/12	Numb3rs	Sa 4-5p		:30			NM	1	\$75.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	-----1-				1	\$75.00				
N 17	KVVU	10/14/12	10/14/12	NFL Late Game	NFL Late Game		:30			NM	1	\$2,900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	-----1				1	\$2,900.00				
N 18	KVVU	10/14/12	10/14/12	American Dad/Cleveland	7p-8p		:30			NM	1	\$850.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	-----1				1	\$850.00				
N 19	KVVU	10/14/12	10/14/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	-----1				1	\$250.00				
N 20	KVVU	10/11/12	10/11/12	Bones	Thu 9p-10p		:30			NM	1	\$2,300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	---1---				1	\$2,300.00				
N 21	KVVU	10/10/12	10/10/12	The X Factor	The X Factor		:30			NM	1	\$4,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	--1----				1	\$4,500.00				
Totals											53	\$26,140.00	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	53	\$26,140.00	\$22,219.00
<b>Totals</b>	<b>53</b>	<b>\$26,140.00</b>	<b>\$22,219.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



SEP 20 12 10 11  
KVVU-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_  
BUYER NAME MAURA GILROY  
SALES PRSN PH- TERESA DIFURIA

CLASS:	NATL.	LOCAL	REGIONAL
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CONGRES EST#1186 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

STATE TAX	CO-OP BILLING NEEDED
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TO ROSE  
FR NIKKI  
OK'D M2  
SEE LINES 22-26  
TOTAL SAME  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 104 AGENCY PRODUCT CODE = 111 AGENCY EST# = 1186												
3			ES 200P-300P	30		\$150.00	10/9	10/15	2		TU-F,M	2
PROGRAM : KATIE COURIC CON COM1 : KATIE COURIC												

SEP26/12 10.48  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22	A		100P-200P	30		\$275.00	10/15	10/15	1		MON	1
PROGRAM : KATIE												
ORD COM1 : SPOTS N/A DUE TO NLCS GAME. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-3 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-4 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-5 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-6 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-8 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-10 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-15 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-16 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT14 ON LINE-18 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-20 FOR 1 SPOT/WK												
23	A		200P-300P	30		\$300.00	10/15	10/15	1		MON	1
PROGRAM : ANDERSON												
ORD COM1 : SPOTS N/A DUE TO NLCS GAME. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 22-26												
24	A		300P-400P	30		\$350.00	10/15	10/15	1		MON	1
PROGRAM : DR OZ												
ORD COM1 : SPOTS N/A DUE TO NLCS GAME. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 22-26												
25	A		400P-430P	30		\$550.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A DUE TO NLCS GAME. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 22-26												
26	A		430P-800P	30		\$3,180.00	10/15	10/15	1		MON	1
PROGRAM : NLCS GAME												
ORD COM1 : SPOTS N/A DUE TO NLCS GAME. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 22-26												
4	ES		300P-400P	30		\$175.00	10/9	10/15	2		TU-F,M	2
PROGRAM : ANDERSON COOPER												
CON COM1 : ANDERSON COOPER												
5	ES		400P-500P	30		\$220.00	10/9	10/15	2		TU-F,M	2
PROGRAM : DR OZ												
CON COM1 : DR OZ												

SEP 20 12 40 PM '66  
KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6		ES	500P-530P	30		\$300.00	10/9	10/15	3		TU-F,M	3
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1: FOX 5 NEWS AT 5PM												
8		ES	530P-600P	30		\$325.00	10/9	10/15	3		TU-F,M	3
PROGRAM : FOX 5 NEWS AT 530PM												
CON COM1: FOX 5 NEWS AT 530PM												
10		ES	600P-700P	30		\$185.00	10/9	10/15	2		TU-F,M	2
PROGRAM : MORE ACCESS												
CON COM1: MORE ACCESS												
15		S	300P-400P	30		\$75.00	10/13	10/13	0		SAT	0
PROGRAM : WITHOUT A TRACE												
CON COM1: WITHOUT A TRACE												
16		S	400P-500P	30		\$75.00	10/13	10/13	0		SAT	0
PROGRAM : NUMB3RS												
CON COM1: NUMB3RS												
18		S	700P-800P	30		\$850.00	10/14	10/14	0		SUN	0
PROGRAM : THE OT												
CON COM1: THE OT												
20		S	900P-1000P	30		\$2,300.00	10/11	10/11	0		THU	0
PROGRAM : BONES												
CON COM1: BONES												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

STATION MAKEGOOD OFFERS:

(SEP26/12)

M2	OK'D	BUY#3	MISSED: TU-F,M/200P-300P				OCT9		30S	\$150.00		
		BUY#4	TU-F,M/300P-400P				OCT9		30S	\$175.00		
		BUY#5	TU-F,M/400P-500P				OCT9		30S	\$220.00		
		BUY#6	TU-F,M/500P-530P				OCT9		30S	\$300.00		
		BUY#8	TU-F,M/530P-600P				OCT9		30S	\$325.00		
		BUY#10	TU-F,M/600P-700P				OCT9		30S	\$185.00		
		BUY#15	SAT/300P-400P				OCT13		30S	\$75.00		
		BUY#16	SAT/400P-500P				OCT14		30S	\$850.00		
		BUY#18	SUN/700P-800P				OCT11		30S	\$2,300.00		
		BUY#20	THU/900P-1000P				OCT15		30S	\$275.00		

OFFER: MON/100P-200P

& MON/200P-300P

& MON/300P-400P

& MON/400P-430P

& MON/430P-800P

OCT15

PLS ADVISE.

CMT: SPOTS N/A DUE TO NLCS GAME. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.

OCT/12

26140.00

CONTRACT TOTAL

26140.00

TOTAL SPOTS

48

MARKET TOTALS \$104,560

KVVU 25%

KSNV 21%

KTUD 1%

KLAS 29%

KTNV 24%

KVMY 0%

KVCW 0%

CABL 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

MAY 16/12 11.1  
\*\*\* KVVU-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_  
BUYER NAME MAURA GILROY  
SALES PRSN PH- TERESA DIFURIA

PRDCT	<u>J OCEGUERA 4 CONGRES</u>	<u>EST#1186</u>	COMMENTS: (LINE, ORDER, INVOICE)

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING \_\_\_\_\_

TTLD \$26,140  
PLS CNF THX  
KYLE

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

[illegible]

1	1000A-1100A	30	\$150.00	10/9	10/15	4	TU-F,M
AGENCY ADVERTISER CODE = 104		AGENCY EST# = 1186					
AGENCY PRODUCT CODE = 111							

PROGRAM :	DR OZ
CON COM1 :	DR OZ



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$325.00	10/9	10/15	2		TU-F,M	2
12			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30		\$350.00	10/9	10/15	5		TU-F,M	5
13			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS	30		\$175.00	10/9	10/15	3		TU-F,M	3
14			1000P-1100P PROGRAM : FOX 5 NEWS AT 10PM SAT CON COM1: FOX 5 NEWS AT 10PM SAT	30		\$525.00	10/13	10/13	1		SAT	1
15			300P-400P PROGRAM : WITHOUT A TRACE CON COM1: WITHOUT A TRACE	30		\$75.00	10/13	10/13	1		SAT	1
16			400P-500P PROGRAM : NUMB3RS CON COM1: NUMB3RS	30		\$75.00	10/13	10/13	1		SAT	1
17			100P-400P PROGRAM : FOX NFL (GAME 2) CON COM1: FOX NFL (GAME 2)	30		\$2,900.00	10/14	10/14	1		SUN	1
18			700P-800P PROGRAM : THE OT CON COM1: THE OT	30		\$850.00	10/14	10/14	1		SUN	1
19			800A-900A PROGRAM : FOX NEWS SUNDAY CON COM1: FOX NEWS SUNDAY	30		\$250.00	10/14	10/14	1		SUN	1

REP HEADLINE# 6146326  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 ORDER WORKSHEET HARRIS REPORT FROM REP MAY16/12 11.1  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20			900P-1000P	30		\$2,300.00	10/11	10/11	1		THU	1
PROGRAM : BONES												
CON COM1: BONES												
21			800P-930P	30		\$4,500.00	10/10	10/10	1		WED	1
PROGRAM : X FAXTOR												
CON COM1: X FAXTOR												
OCT/12			26140.00									
CONTRACT TOTAL												26140.00
TOTAL SPOTS												53

MARKET TOTALS \$104,560 KVVU 25% KSNV 21% KLAS 29% KTNV 24% KVMY 0% KVCW 0% CABL 0%  
 KTUD 1%

SVC- NSI  
 DEMOS- RA35+\*